



DGF CASH +3% TO 5%  
(GBP)

**WINNER:** Vontobel Asset Management  
**VEHICLE:** Vontobel Fund II – Vescore Active Beta Opportunities GBP



GLOBAL MULTI-ASSET  
(GBP)

**WINNER:** Royal London Asset Management  
**VEHICLE:** Royal London Sustainable World Trust



GLOBAL MULTI-ASSET  
(USD)

**WINNER:** Nordea Asset Management  
**VEHICLE:** Alpha 15 MA Composite USD



DGF CASH +3% TO 5%  
(GBP)

**RUNNER-UP:** Troy Asset Management Limited  
**VEHICLE:** Trojan Fund



GLOBAL MULTI-ASSET  
(GBP)

**RUNNER-UP:** Troy Asset Management Limited  
**VEHICLE:** Trojan Fund



GLOBAL MULTI-ASSET  
(USD)

**RUNNER-UP:** Vontobel Asset Management  
**VEHICLE:** Vontobel Fund II – Vescore Active Beta Opportunities USD



CAMRADATA AWARDS 2021

# GLOBAL MULTI-ASSET (USD)



## Global Multi-Asset (USD)

**WINNER:** Nordea Asset Management  
**VEHICLE:** Alpha 15 MA Composite USD



Stephen Hearle, co-head of institutional and wholesale distribution, Nordea Asset Management UK

### Key Facts

**Asset Class:** Global No Predominant Style  
**Absolute Return Product:** Yes  
**Fund Size:** \$ 3,458.55m  
**Inception Date:** Aug 31, 2011  
**Currency:** USD  
**Min Investment:** No data provided  
**Management Approach:** Active  
**Address:** 6th Floor 5 Aldermanbury Square London United Kingdom EC2V 7AZ  
**Website:** <http://www.nordea.co.uk>

### Statistics (3 years)

**Annualised Mean:** 10.21  
**Annualised Std Deviation:** 8.18  
**Relative Geometric Mean:** 8.94  
**Tracking Error:** 8.2  
**Information Ratio:** 1.09  
**Annual 12 Month Worst:** 0.72%  
**Annual 12 Month Best:** 22%

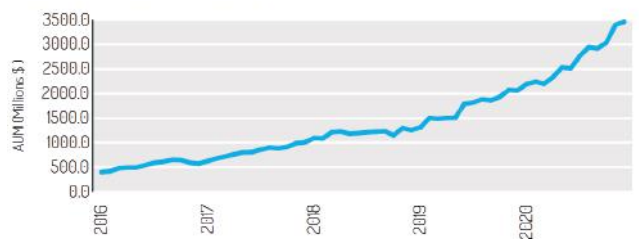
### Firm Details

**Year Founded:** 1990  
**Firm AUM:** € 251,417.17m (as of 31/12/2020)  
**UNPRI:** Yes

### CUMULATIVE PERFORMANCE VS BENCHMARK



### ASSETS UNDER MANAGEMENT



### RETURNS (DEC 2020)

	3m	6m	1yr <sup>2</sup>	3yr <sup>2</sup>	5yr <sup>2</sup>
Absolute	3.66%	7.17%	15.84%	10.35%	12.96%
Benchmark	0.04%	0.08%	0.66%	1.66%	1.30%
Relative	3.62%	7.09%	15.18%	8.69%	11.66%

<sup>2</sup> Annualised Returns

# ACHIEVING DIVERSIFICATION WITHOUT SACRIFICING RETURNS

BY **STEPHEN HEARLE**, CO-HEAD OF INSTITUTIONAL AND WHOLESALE DISTRIBUTION,  
NORDEA ASSET MANAGEMENT UK.

**WITHIN TODAY'S LOW/NEGATIVE** yield regime, investors are facing a very challenging market environment. The market sell-offs in 2020 have clearly shown that traditional diversification tools such as duration are not working anymore when yields are at such compressed levels.

To keep pace with the ever-changing market environment and its increased complexity, multi-asset providers are keen to innovate and differentiate themselves. The range of multi-asset strategies available to investors is therefore increasing – but the goals of these multi-asset solutions are typically very similar: to provide investors equity-like returns with a lower overall risk level.

## Bottom-up approach

One common challenge for Global Multi-Asset Strategies today is to ensure robust diversification, which ultimately provides good downside protection during volatile market periods. Many seek to achieve returns by investing broadly in asset classes such as equities, fixed income, and property. The premise behind such an approach is that returns will be generated through Strategic Asset Allocation, while risk will be managed tactically following top-down calls that aim at rebalancing the portfolio to meet the expected macro scenario. However, history has taught us that timing markets consistently is a difficult task and that when volatility spikes, both returns and diversification benefits evaporate, leading to potentially significant losses. Investors should consider that including a large number of assets with relatively high correlations will reduce overall risk to a much smaller extent than, for

instance, selecting a portfolio with just a few assets with truly low correlations.

This is why more than ten years ago, Nordea's more than \$100 billion Multi Assets team decided to launch our Nordea Alpha 15 MA Strategy: to shift investment focus away from asset classes and top-down directional investments, and to follow a macro immune bottom-up approach that focuses on risk premia.

The team's primary focus is on managing tail risk, with risk management, diversification and maintaining a highly liquid portfolio profile being of utmost importance. Unlike many risk premia strategies that tend to blow over in a strong wind, the combination of quantitative and qualitative layers lends Nordea's Alpha 15 MA strategy an agility that helps it thrive in different market environments.

Nordea's Multi-Asset team crafts strategies with tail risks in mind and then combines them into portfolios that neutralise correlation shifts in periods of stress. This approach also helped to weather the Covid-19 tumult in Q1 2020, while still being able to participate in the market recovery that followed.

Even though the concept of risk-premia investing is well established and accepted within the investment community, a diversified range of risk-premia based products is difficult to execute. Experience, accuracy and the right set of tools are needed to exploit risk premia appropriately, and this is exactly what Nordea's Multi Assets team offers to investors.

## Robust analysis<sup>1</sup>

In fact, most asset classes include several risk premia exhibiting significantly different

**“THE COMBINATION OF QUANTITATIVE AND QUALITATIVE LAYERS LENDS NORDEA'S ALPHA 15 MA STRATEGY AN AGILITY THAT HELPS IT THRIVE IN DIFFERENT MARKET ENVIRONMENTS.”**

characteristics over time and by separating them, we are able to run a much more robust correlation analysis. Applying this logic can lead to overall portfolio risk being significantly reduced thanks to truly diversifying risk premia drivers.

By balancing carefully selected risk premia that complement each other in recessionary and recovery periods, the investment strategy does not necessarily need to make the correct macroeconomic call in order to achieve a positive total return over time and in different periods of prevailing economic cycles. This allows us to create a unique portfolio also including alternative return drivers that leaves behind the old approach of capital allocation to asset classes, and embraces a process where risk contributions are allocated to the underlying risk premia, in order to be able to navigate any kind of market environment.

<sup>1)</sup> There can be no warranty that an investment objective, targeted returns and results of an investment structure is achieved. The value of your investment can go up and down, and you could lose some or all of your invested money.

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## Multi-Asset Solutions. Experience Matters.

Delivering **expected outcomes** is an art. Our Multi Assets Team has the breadth and depth of experience to **make it possible**.

At Nordea, we believe **experience matters**.

[nordea.co.uk/multiassetsolutions.experiencematters](https://nordea.co.uk/multiassetsolutions.experiencematters)