

# **Decoding DC** Pensions

CAMRADATA and Funds Europe are proud to present a programme of events and publications focusing on Defined Contribution...

DC Roundtable - 3rd October 2018

DC Conference - 8th November 2018

NEW DC Magazine - 8th November 2018



### **DC Roundtable**

#### 3rd October 2018

- 3 asset manager sponsors
- 5 investor/consultant participants
- Whitepaper:

Front cover branding 2 page editorial

A4 page advert

- Thought leadership
- Online Promotion:
  - 1 month's banner & logo advertising
- Distributed to all UK DC Pension Scheme & Consultant contacts

## **DC Conference**

#### 8th November 2018

- 30 minute speaker slot
- Up to 4 attendees (including speaker)
- Brochure:

Front cover branding Speaker & Firm bio

- Firm marketing materials at event
- Networking opportunities
- Online Promotion:

1 month's banner & logo advertising Promotion on websites & social media

# **NEW DC Magazine**

#### Launch date: 8th November 2018

- 2 page editorial or 2 page profile
- A4 page advert (ROP)\*
- 'Talking Head's' feature in magazine
- Distribution:

Hard copy at DC Conference
Digital and hard copy sent to all UK DC
Pension Scheme & Consultant contacts

- Online Promotion:
  - 1 month's banner & logo advertising Promotion on websites & social media

\* Special placement availale at extra cost on request

## **Pricing**

DC Roundtable - £8,500 (excl. VAT)

DC Conference - £8,500 (excl. VAT)

DC Magazine - £10,000 (excl. VAT)

DC Roundtable/Conference and Magazine - £16,000 (excl. VAT)



For more information please contact us at: info@camradata.com